

Detroit Nonprofit Day: Rethinking Fund Development

Workshop Description and Facilitator Information

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As the donor pool continues to shrink, we need to rethink our fund development models for a strong community centered approach that will encourage collaboration rather than the ongoing hunger games. This workshop will focus on tips and tools to ground our work in equity, social justice, and a strong sense of community.

About the Facilitator



Tamela Spicer, Program Manager

Tamela Spicer joined the Johnson Center in February 2016 and currently serves as a program manager. In this role, she specializes in board development, change management, fund development, strategic thinking, and is particularly skilled in working with faith-based organizations.

Previously, Tamela founded and served as the principal of a boutique consulting practice. She also served as a regional development director for The Salvation Army, regional director for the Arthritis Foundation, and executive director for Flat River Outreach Ministries.

Tamela serves on the board of directors for the Alliance for Nonprofit Management, and is active in Rotary. She is a former member of the Grand Rapids Jaycees and served as vice president for individual development with the Michigan Jaycees.

Tamela holds a Bachelor of Science in business administration and a Bachelor of Arts in religious education and theology from Aquinas College, as well as a master's degree in communications from Spring Arbor University. In addition to her role at the Johnson Center, Tamela is a part-time faculty member in the School of Public, Nonprofit, and Health Administration at Grand Valley State University.

Tamela enjoys traveling (as much as possible), writing, and many nights at the symphony.